



D&B D-U-N-S Registered Solutions

LATVIA 2021

Unlocking D&B data for growth

Juris Rozkalns – April 2021

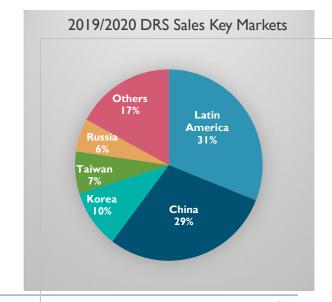
Dun & Bradstreet global network



Link Your Business To a Name Trusted For Over 175 Years:

Dun & Bradstreet is the world's largest source of commercial insight with over 400 million companies in 220 countries listed . D&B D-U-N-S Registered™ Solution customers' companies will be listed in D&B Global Directory www.dunsregistered.com. D&B D-U-N-S Registered™ Solution is currently available in over 100 countries/regions including Scandinavia & Latvia since year 2021.





D-U-N-S® Registered™ benefits



We built on our strength to support trust in global online trade activities:

- This service is a kind of "business card" for any company seeking to improve its credibility with potential contractors and get started on the international market.
- "Trust seal" ensures your contractors that information on you they use is correct. It is confirmation that the reputation of the company is transparent and clear. Therefore, this service is focused on reduction of reputation and credit risks of your partners. It is important in the case of trade relations, particularly when cooperation conditions are accepted and revised on the base of such data.
- The electronic certificate, which may be received by clicking on a link posted at the customer's website, contains information about the company in a World-familiar Dun & Bradstreet business format. This "Trust Seal" is subject to voluntary disclosing company's basic information and signing of the agreement with Dun & Bradstreet.







INCREASE BUSINESS OPPORTUNITIES



OBTAIN D&B D-U-N-S® NUMBER



GET LISTED ON D&B'S GLOBAL DATABASES

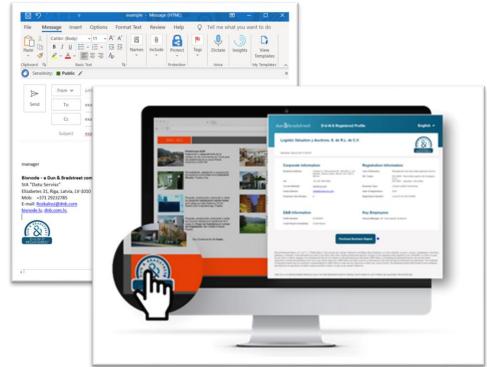


ATTRACT GLOBAL BUSINESS

D-U-N-S RegisteredTM application



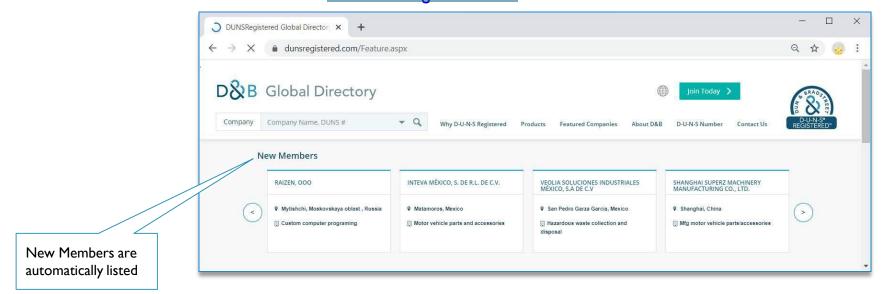
- The Profile Anywhere Seal takes D&B D-U-N-S Registered™ Seal offline, by allowing D&B to give its customers (with or without a website) an "offline" seal image with a simple hyperlink that the customers' employees can add to their email signatures or electronic documents and presentations.
- Website Seal Electronic (online)
 "Trust Seal" is placed on corporate website of the company.



D&B DUNS Registered Solution (DRS) Global Directory



All Customers having the seal on their website automatically become a member of the Global Directory. www.dunsregistered.com

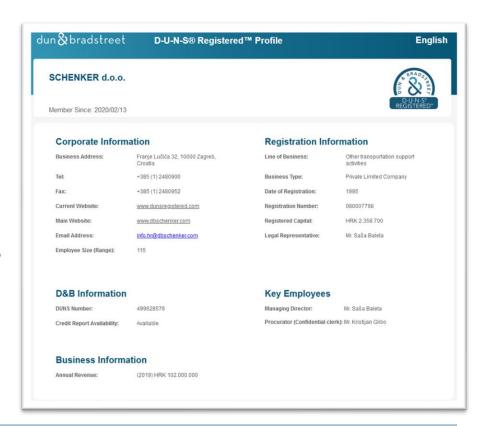


D-U-N-S Registered™ business profile

With D&B D-U-N-S® Registered products and services, potential customers and business partners readily identify the D&B Brand with trust, giving them the confidence to do business with you

A D&B D-U-N-S® Registered solution is the easy way to:

- Move prospects and site visitors from browsing to doing business with you
- Elevate your business above the online "clutter"
- Boost customer confidence and eliminate barriers to doing business
- Enhances the credibility of your business in the marketplace
- Enables potential customers, suppliers and lenders to easily identify and learn about your company



Let's get in touch



THANK YOU!

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